



## Dear Friend of the Farm,

You're invited to be a part of our very special *Friends of the Farm* benefit dinner on **Saturday, April 5th at 3:30 pm**. Join the most generous and committed members of our community to celebrate the impacts and benefits delivered by 4Roots, made possible through the extraordinary support we receive.

This year's *Friends of the Farm* benefit event will be an Outstanding in the Field dining experience, a truly unique event design style where we will gather outside to celebrate what we have accomplished together. Guests will enjoy a beautiful meal with special entertainment and engage in meaningful conversation, uniting our community in celebration while showcasing our deep appreciation for the land, our farmers, and local food artisans. Guests will also have a chance to bid on one-of-a-kind experiences.

Please refer to the enclosed Sponsorship Packet and select a level that reflects your connection with us. As a qualified 501(c)(3) nonprofit organization, a portion of your sponsorship is tax deductible. Being part of *Friends of the Farm* is more than sponsoring an event – it is an investment in our mission: Unearthing the power of food to build healthy communities. Should you have any questions, please reach out.

Sincerely,

A handwritten signature in black ink that reads 'John Rivers'.

John Rivers  
Chief Executive Officer

A handwritten signature in black ink that reads 'Ellen Winter'.

Ellen Winter, Ph.D.  
Executive Director

# Sponsorship Opportunities

## PRESENTING SPONSOR ..... \$35,000

- Seating for 12
- Logo Recognition on Event Signage
- Prominent Logo Recognition on Event Webpage
- Prominent Placement in Digital Event Program
- Logo included on Digital Event Invitation
- Inclusion in E-mail Blast as Presenting Sponsor
- Opportunity to Present Welcoming Remarks
- Recognition on 4Roots Event-Related Social Media
- Priority Line during Event Check-In
- Opportunity to add Company Recognition to Gift

## PLATINUM SPONSOR ..... \$25,000

- Seating for 8
- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo included on Digital Event Invitation
- Recognition in E-mail Blast
- Recognition during Speaking Remarks
- Recognition on 4Roots Event-Related Social Media
- Priority Line during Event Check-In

## GOLD SPONSOR ..... \$15,000

- Seating for 6
- Logo recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo included on Digital Event Invitation
- Recognition in E-mail Blast
- Recognition during Speaking Remarks

## EVENT ELEMENT SPONSOR ..... \$10,000

Bar Sponsor | Live Music Sponsor | Outdoor Event Sponsor | Photo Booth Sponsor | Valet Sponsor

- Seating for 4
- Logo Recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo included on Digital Event Invitation
- Logo Listed at Selected Sponsored Event Element

## SILVER SPONSOR ..... \$8,000

- Seating for 4
- Logo recognition on Event Signage
- Logo Recognition on Event Webpage
- Logo Recognition in Digital Event Program
- Logo included on Digital Event Invitation

## BRONZE SPONSOR ..... \$5,000

- Seating for 4
- Name Recognition on Event Signage
- Name Recognition Event Webpage
- Name Recognition in Digital Event Program

## SPONSOR ..... \$2,500

- Seating for 2
- Name Recognition on Event Signage
- Name Recognition on Event Webpage

## SUPPORTER ..... \$500

- For those unable to attend who would like to support our mission.
- Name Recognition Event Webpage
- Name Recognition in Digital Event Program

# Sponsorship Opportunities

## Yes! I want to support 4Roots' mission of Unearthing the Power of Food to Build Healthy Communities

To receive full promotional and added benefits of participation, please e-mail this form to ewinter@4rootsfarm.org or mail to 4Roots at 1918 West Princeton Street, Orlando, FL 32804. Please send 4Roots a vector file company logo by **March 6, 2025**, in order to be included in the promotion of the Friends of the Farm event.

You can also register by visiting [givebutter.com/FotF25](https://givebutter.com/FotF25)

Name: \_\_\_\_\_

Company Name: (as it should appear for promotion) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please list any dietary restrictions: \_\_\_\_\_

### Participation Levels

- |  |                 |          |   |               |
|--|-----------------|----------|---|---------------|
| <input type="checkbox"/> Presenting Sponsor    | <b>RESERVED</b> | \$35,000 | <input type="checkbox"/> Bronze Sponsor       | \$5,000       |
| <input type="checkbox"/> Platinum Sponsor      |                 | \$25,000 | <input type="checkbox"/> Sponsor              | \$2,500       |
| <input type="checkbox"/> Gold Sponsor          |                 | \$15,000 | <input type="checkbox"/> Supporter            | \$500         |
| <input type="checkbox"/> Event Element Sponsor |                 | \$10,000 | <input type="checkbox"/> Individual Ticket(s) | \$385 x _____ |
| <input type="checkbox"/> Silver Sponsor        |                 | \$8,000  |   |               |

### Payment Method

**By signing, you agree to fulfill payment by March 21, 2025**

- Please send invoice     Check will be mailed     Please charge credit card (see below)

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Please bill us beginning (date) \_\_\_\_\_ and thereafter on (frequency) \_\_\_\_\_ schedule.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

4Roots is an IRS-designated 501(c)(3) nonprofit organization, EIN 47-4062821. Donations are tax-deductible. A copy of the official registration and financial information may be obtained from the division of consumer services ([www.800HELPFLA.COM](http://www.800HELPFLA.COM)) by calling 1-800-HELP-FLA toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the state.

