



# Annual **Report**





# 2022 at a Glance



**Left:** Tree naming campaign map at 4Roots office. **Top Right:** The foundation of the Farm Campus under construction. **Bottom Right:** The Packing District Farmers Market Tent



**\$11,983,926**  
Raised



**147,363**  
Meet the Need Meals Served



**382,437 lbs**  
Meet the Need Produce Rescued



**220**  
Meet the Need Distribution Events



**51**  
Florida farmers supported

## 2021-22 Highlights

### October 2021

- Welcome, Tamara Dempster, Development Manager
- 4Roots launches the Packing District Farmers Market, courtesy of Dr. Phillips Charities.

### November 2021

- Tree Naming Rights Campaign Kick-Off at Cows n' Cabs 2021. Tree donors are identified on page 4.
- Prato selects 4Roots as the beneficiary for their 10th Anniversary Celebration.

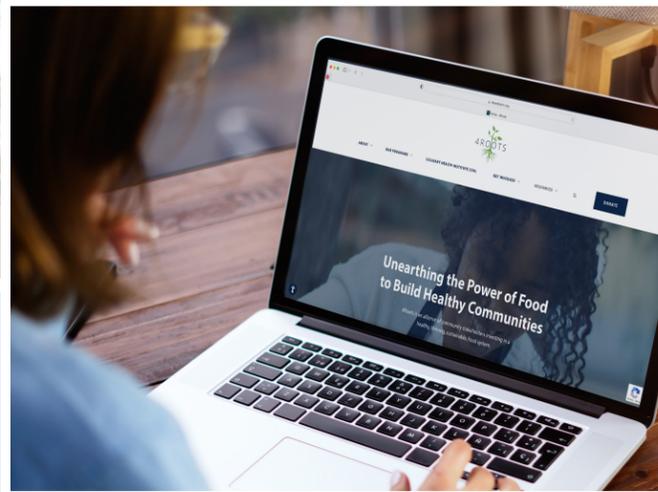
### December 2021

- The Ferdinand & Anna Duda Foundation secures naming rights to box gardens at 4Roots Farm Campus.
- O-Town Compost has 450 subscribers.
- Hosted a private screening of Biggest Little Farm at the Enzian for board members and donors.
- KPMG joins 4Roots Reverse Demand Model.

- The Armstrong and Horton families host a 4Roots awareness event.
- 4Roots launches the Country Club of Orlando/Springlake committee.

### January 2022

- 4Roots appoints Dr. Monica Aggarwal as the Chief Medical Officer for the Culinary Health Institute at 4Roots Farm.
- 2021 Region 4 Sustainable Material Management Grant awarded from the U.S. Environmental Protection Agency.
- Permits for Phase I of the farm campus are approved.
- Construction update at the 4Roots farm site:
  - Site clearing completed, retention pond initiated, and de-mucking process underway.
  - The education building and greenhouse pads are complete.
  - 4Roots farm site work is underway.
- 4Roots purchases Growponics system for the greenhouse.



**Left:** Dr. Monica speaks at Health Meets Food event. **Top Right:** Concept art of 4Roots Education Building classroom. **Bottom Right:** Road entrance of future Farm Campus.

**Top Left:** John Rivers at Edgewater High School education event. **Bottom Left:** 4Roots introduces new website. **Top Right:** Concept art of future experience at Farm Campus.

## February 2022

- HJ High is selected as the General Contractor for the Education Center.
- 4Roots hosts an Art Charette for the farm campus.

## March 2022

- Florida Blue is the first partner for the Culinary Health Institute.
- 4Roots successfully closed on New Market Tax Credits for Phase 1 construction for the 4Roots farm campus.

## April 2022

- The Williams Family secures naming rights for the farm campus stage. The stage will be known as the "Leonard and Marjorie Williams Family Pavilion."
- Welcome, Colton Summers, 4Roots Project Manager of Design and Construction.

## May 2022

- Tony Massey, President and CEO of Massey Services, Inc., joins 4Roots Governing Board.
- Dr. Phillips donates cypress lumber to 4Roots for fencing, raised bed construction, and interior millwork on the farm campus, including cabinets in the education building.
- Wild Goose Farms Annual Blueberry Gleaning Event benefits 4Roots.

## June 2022

- Dr. Monica Aggarwal represents 4Roots at the 2022 Health Meets Food: The Culinary Medicine Conference, held in Orlando, Florida, in collaboration with the University of Central Florida Rosen College of Hospitality Management.
- John Young Parkway connection and front entrance is established at the 4Roots farm campus.

## July 2022

- 4Roots Meet the Need provides fresh produce for One Heart for Women and Children's Food-A-Palooza event and helps distribute over 150,000 pounds of food, serving thousands of families.
- Fresh by 4Roots launches their wholesale direct program, starting with Soseki.
- David Morillo, Strategic Relations Manager of Full Sail University, joins 4Roots Advisory Board.

## August 2022

- 4Roots begins hosting Lunch and Learns and speaking engagements in the community, speaking to leadership organizations, Rotary Clubs, Kiwanis, Stag Club, and more.
- Welcome, Brianna Rodarmel, 4Roots Community Program Manager.

## September 2022

- PepsiCo becomes a Founding Partner for Education at the 4Roots Farm Campus.
- 4Roots team members join Edgewater High School teachers, community volunteers, and partners to beautify the Agricultural Education Center for

## Edgewater/4Roots Extension Farm Beautification Green Up Day.

- 4Roots launches a new website.
- The Culinary Health Institute at 4Roots launches the Educating Eats Culinary Series at Winter Park Center for Health and Wellbeing.
- 4Roots and Humana collaborate to expand the reach of 4Roots Meet the Need services.
  - Meet the Need executed 34 events in partnership with Humana FY22.
  - 4Roots receives funding for Meet the Need initiatives and a grant for a mobile market.
- Partnership with AOA begins to design and tell the story of the 4Roots Farm.
- FY2022 Little receives the following design awards for 4Roots Farm Campus:
  - 2022 Florida Educational Planners Association (FEPPA) Award of Merit
  - 2021 American Society of Landscape Architects Florida Award of Excellence
  - 2021 AIA Charlotte Design Award
  - 2021 AIA Orlando Award of Merit

# 2022 Financial Statement



## 4Roots Boards

### Governing Board

**John Rivers**, Board President  
4Roots and 4R Restaurant Group

**Mayor Buddy Dyer**, Honorary Board Member  
City of Orlando

**Des Cummings\***, Creation Development  
Foundation

**FJ Flynn**, City of Orlando

**Robert Gordon**, FreshPoint

**Sandy Hostetter**, LIFT Orlando

**Tony Jenkins**, Florida Blue

**Mark Jones**, Orlando Health Foundation

**Greg McNeill**, Lowndes

**Kay Rawlins**, Orlando City Foundation

**Kenneth Robinson**, Dr. Phillips Charities

**Tim Seneff**, National Christian Foundation

**Tom Sittema**, Conversus, a StepStone Company

**Demetrius Summerville**, LIFT Orlando

**Tony Massey+**, Massey Services

**IN MEMORY OF**  
**Harvey Massey**, Massey Services

### Advisory Board

**Doug Doudney**

**Amy Duda-Kinder** Duda Farms

**Nathan & Stacey Ecelbarger**, The Parable  
Foundation

**Rick Fletcher**, Environmental Services

**Jose Gonzalez**, Walt Disney Parks and  
Resorts **Dr. Terry Graham**, Valencia College

**Dr. Joel Hunter**, Action Church

**Dr. Barbara Jenkins**, Orange County Public  
Schools

**Jim Lewis**, 4R Signature Products

**Ben McLean III**, Uncle Matt's Organic,  
McLean Family Farms

**Doug McMahon**, Tavistock Group,  
NEXUS Luxury Collection

**Eddy Moratin**, LIFT Orlando

**David Morillo+**, Full Sail University

**Joann Newman**, Orlando Science Center

**Casey Silver+**, AdventHealth

**Paul Sohl**, Florida High Tech Corridor Council

**Mike Thompson\***, AdventHealth

New Members+

Revenues and other support	Without Donor Restrictions	With Donor Restrictions	Total
Grants	4,456,846	4,665,034	9,121,880
Donations and private support	3,224,778		3,224,778
In kind donations	237,729		237,729
Net assets released from restrictions	6,090,010	(6,090,010)	
Total revenues and other support	14,009,363	1,424,976	12,584,387

Expenses	Without Donor Restrictions	With Donor Restrictions	Total
Program services	1,612,202		1,612,202

Supporting Services	Without Donor Restrictions	With Donor Restrictions	Total
Management and general	1,182,404		1,182,404
Fundraising	470,162		470,162
	1,652,566		1,652,566
Total expenses	3,264,768		3,264,768

	Without Donor Restrictions	With Donor Restrictions	Total
Change in net assets	10,744,595	(1,424,976)	9,319,619

Net assets	Without Donor Restrictions	With Donor Restrictions	Total
Beginning of year	1,665,375	2,273,091	3,938,466
End of year	12,409,970	848,115	13,258,085

# Donor List

Donors by Giving Level from 10/01/2021 to 09/30/2022

## \$500,000+

City of Orlando  
Florida Blue  
Leonard and Marjorie Williams Foundation  
PepsiCo

## \$100,000 - \$499,999

Acahand Foundation  
Cows n' Cabs Event  
The Ferdinand & Anna Duda Foundation  
Humana  
PepsiCo Foundation  
U.S. Environmental Protection Agency

## \$50,000 - \$99,999

Dr. Phillips Charities

## \$10,000 - \$49,999

Bailes Family Foundation, Inc.  
Florida Blue Foundation  
KPMG  
Mead Family Foundation  
Park Lights Hospitality (Prato)  
Regions Bank  
Robert and Lynn Shoemaker Jr.  
Tom and Jayne Sittema †  
Allen and Kerri Sterchi  
Wild Goose Farms

## \$5,000.00 - \$9,999

Waymon and Frances Armstrong †  
Jason Eichenholz †  
James and Christie Heavener †  
Robert and Annette Irvine †  
Douglas and Molly McMahon †  
Eric and Megan Miller †  
Publix Super Markets Charities, Inc  
Tim and Michelle Seneff  
Verizon Foundation †

## \$1,000 - \$4,999

A. Duda & Sons, Inc.  
Andersen Companies †  
Ardmore Institute of Health †  
Avenue Event Group †  
Damon and Sam Basco †  
Jack and Patricia T. Beville Jr. †  
Black Business Investment Fund †  
Boys Electrical †  
Nick Brower †  
Jim and Amy Bruce †  
Tony Brummer †  
Ben and Katie Carter †  
Charles Clayton Construction, Inc. †  
Crown Roofing & Waterproofing  
Warren Dietel †  
Diego Dutra †  
William and Jennifer Dymond †  
Elliott-Sant'Anna Fund  
Embrey Partners, LLC  
David Evans †  
Steve Fisher †  
FreshPoint, Inc. †  
G & L Constructors, Inc.  
Carmen Gibson †  
Robert and Madeline Gordon †  
Paige Greninger †  
HJ High Construction Company †  
John and Vanessa Hodak †  
Vince and Leigh Ann Horton †

Sandy Hostetter †  
Blair Hughes †  
Robert and Marjean F. Ingram †  
Aziz Jasani †  
George Kalogridis  
Kiden and Aaron Kjosa †  
Alan and Jenie E. Kolar †  
Kyle Leisher †  
David and Laura McLeod †  
Barry and Heidi Metcalf †  
Gerard and Nichola Mitchell †  
Modern Plumbing †  
Bo and Lauren Morgan †  
Dianna and Chris Morgan  
One Heart for Women and Children  
Robert Paymayesh †  
Eugene and Nancy Braiden Rex Jr. †  
Rotary Club of Winter Park  
Benjamin Rupp  
Ryan Fitzgerald Construction, Inc. †  
Jeff and Shelly Shafer †  
Franklin and JoAnne Snelson †  
SPR Services, Inc.  
Mary Stuart Day †  
Michael and Tina Tetrick  
Linda Thornton  
Case and Jodi Thorp †  
Dale Van Gelder  
Dr. Laura Varich †  
Ralph and Lynne Veerman †  
Velvet & Twine LLC  
Cranford and Monique Waldrop †  
Walmart Inc.  
Kristen Walson †  
Bradley and Betsy Watkins †  
Justin Wiechart †

4Roots Farm will bring to Central Florida a place where citizens of the local communities can work together to create a healthy, thriving, sustainable food system. Its impact will be substantial to the focus areas we are committed to support: Children, Health, and Education.

- Len Williams, Williams Family Foundation

†Tree Donor